



By email: simon.toulson@worldboxing.org

To: **Mr. Simon Toulson**
Interim Secretary General
World Boxing
Chemin du Levant 6
CH-1020 Renens

Lausanne, 23 October 2023

ILLEGAL USE OF IBA OWNED TRADEMARKS BY YOUR ORGANIZATION

Dear Mr. Toulson,

We have observed that your organization utilizes designations identical to the trademarks under the purview of the International Boxing Association (IBA).

The trademarks "[World Boxing](#)"¹ and "[World Boxing Tour](#)"² are registered properties of the IBA.

It has come to our attention that both the name and logo of your organization encompass the term "World Boxing," which is analogous in content to the aforementioned IBA trademarks. This resemblance extends to your official documents, website, social media and public communications. Moreover, your organization has indicated intentions to use the "World Boxing" designation in relation to sports activities, akin to the functions and services provided by the IBA.

Under the Federal Act on the Protection of Trade Marks and Indications of Source (TmPA) in Switzerland:

- As per Article 11.1 TmPA, a trademark gains protection when used concerning the claimed goods or services;
- Article 13.1 TmPA grants trademark proprietors the exclusive right to use it for its designated goods or services.

This effectively means that trademark proprietors can restrict others from unauthorized usage. Unauthorized utilization of a trademark is strictly prohibited.

Consequently, the IBA hereby formally notifies your organization regarding the unauthorized use of its trademarks. Such actions not only inflict reputational and financial harm upon IBA but also potentially misguide the global boxing community regarding the legitimacy of your organization, especially when

¹ <https://database.ipi.ch/database-client/register/detail/trademark/1207230919?lang=en>

² <https://database.ipi.ch/database-client/register/detail/trademark/1207109273?lang=en>





you present yourself as the global governing entity of boxing through unauthorized use of IBA trademarks.

In light of these observations, we urgently request your organization to cease the unlawful use of the concerned trademarks.

We ask that you immediately remove the “World Boxing” designation from all materials, including your official documents, website, social media, and refrain from further use in public communications no later than 26 October 2023. Additionally, we expect a public apology from your organization for this infringement within the same timeframe.

Kindly be informed that the IBA retains the right to pursue legal action, seeking remedies for unauthorized use of our trademarks and associated damages.

Yours faithfully,



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Chris Roberts OBE
Secretary General & CEO
International Boxing Association (IBA)

