



Women's Committee Meeting – 22nd August 2021, Zoom

Attendees to the meeting

Chair	Amanda Coulson
Vice-Chair	Susanne Karrlander
	Pearl Dlamini
	Christy Halbert
	Shelly Soejono
	Luisa Benitez
	Julia Felton
	Arifa Bseiso
	Sviatlana Naumchyk
	Zoubida Wissam
Apologies	Beatrice Bastian
	Irene Ntelamo
	Yuan Liang

1. Welcoming remarks by the Chairperson – *Amanda Coulson*
2. **“Women in Boxing” future initiatives**
 - **Extend partnership**

It was decided to contact and discuss the collaboration with organisations such as Women Sport Trust and Women in Sport Foundation to consider mutual future initiatives as well as to get recommendations for improvement. It was noted that as a first step it is crucial to engage Confederations and National Federations through a qualitative and quantitative questionnaire to establish current status of women's boxing in their country. It will allow an analysis and audit of the current status of women in boxing and enable development of strategies to promote and develop women in boxing.

- **Ambassadors**

It was decided at continental level to appoint 5 Confederation Women Ambassadors after agreeing on the main selection criteria; at international level – more Women AIBA Ambassadors. It was agreed that at both levels the ambassadors should be famous boxers who will promote women's boxing and AIBA's actions dedicated to women in the sport, present boxing to young girls and women, participate in specific sports forums to promote women boxing, give interviews, participate in press-conferences, promotional campaigns etc.



- **Women Boxing Award**

It was agreed to create annual Women in Boxing Awards to celebrate successful women involved in the sport. It is intended to hold inaugural awards at the next Women's World Championships. The selection criteria will need to be developed considering achievements throughout the year. It was noted that AIBA would assist in the development of the criteria at each level and could provide funding for 5 Confederations Awards.

- **Women's Committee Webinars & Sports Forums**

It was again agreed that one of the key work areas is establishing practices to promote the empowerment of women within AIBA through organizing specific educational meetings such as Women's Committee Webinars, Empowerment and building skills seminars (similar to the one that was organised for Asian Federations). Within this context it was also noted that the creation of Record Book to share successful stories and achievements of women athletes on the AIBA website and in social media is one key area of work.

- **Women's World Championships**

It was emphasized that there is still an issue with hosting Women's World Championships, especially at international level. Because many countries are keener to organize Men's tournaments. In this regard, it was agreed that it is important to ensure an equal effort in promoting Competitions for both Men and Women paying a special attention to the financial side, and working on attracting sponsors for the events.

- **Budget relocation**

The question of communication budget relocation was raised at the meeting. It was noted that each confederation receives sufficient funding from AIBA and then divide it into key areas, including communication development, and then distribute it among the NFs, thus applying "top-down" approach. As soon as there is a clarity on the budget for each future initiative from the Committee, the same procedure should be applied to fund the projects at all levels.

- **Other remarks**

In conclusion it was stressed again that there is an urgent need to provide growth in participation of women in boxing in AIBA member nations as well as the increase in number of women members in Executive positions. In terms of global media coverage of women boxing it was proposed to create a special Women's Committee account in social media to share good stories, distribute important updates on women in boxing, inform about women's boxing events around the world, attract partners and sponsors.

3. Educational program for Assisi Academy 2021-2022 (logistics, budget etc.)

It was noted that to finalize the work on the educational women programs that are planned to be organized in the Assisi Academy in Italy, the Committee should decide on the deliverable budget for the program. It was emphasized that the first project to be organized in the Academy is supposed to be Women's Aspire Program as a pilot version.



If it is successful, similar projects will be organized on other continents. It was also stressed that it is important to differentiate between participant and deliverable costs because the first one is usually covered either by the National Federations or the participants. It was agreed that probably in case of Women's Aspire Program and in terms of gender equality there might be an additional sponsor who can financially assist the project to enable more women involved in boxing to participate in the program.

4. Updates on the current projects

It was stressed that the Women's Aspire Program had been already discussed at the meeting and that the most urgent thing to do now is to determine the deliverable budget of the project that should be sent out to AIBA the following week. "Invisible to Visible" initiative is being implemented and was started with the interview of *Shelly Soejono* – one of the Committee members, AIBA Director and ASBC Women's Committee Chair. It was noted that further interviews with different women in boxing will be followed. Women Coaches Manual was almost prepared, working on the last edits at the moment and soon the final version will be sent out among the Committee members and afterward to the Coaches Committee to include it into the updated Coaches Manual. NF Questionnaire is ready and will be sent shortly for the consideration of the Committee and is planned to be attached to the National Federation invitation and registration documentation for AIBA Women's World Championships. "Boxer to Coach" program has been drafted and requires further consideration by the Committee task group. Women's Community of Practice is being worked on and planned to be put together in PPT in different languages for various boxing positions. Further assistance will be needed for R&J and Administrators sections. In conclusion, it was noted that the Committee had received a set of questions on women in boxing from different NFs that would be forwarded to the Committee's consideration and further actions if needed.

5. Closing remarks by the Chairperson

The Chairperson thanked everyone for a very fruitful meeting emphasizing that all the members as usual were actively involved in the discussion. Ms Coulson said that all 6 key Committee projects were moving along and would be further developed in cooperation with the AIBA HQs. She also stressed the importance of looking for the new connections to push forward the projects until the next meeting with AIBA Staff in the middle of September.

Chairperson of the AIBA Women's Committee

Amanda Coulson

AIBA International Relations Manager

Anna Utkina